



# Gabriel E. Herrera

1731 Country Dr.  
Ojai CA, 93023  
theherrera@gmail.com  
805.509.4183

## Education

2005 – 2008

**California State Polytechnic University**, San Luis Obispo  
Art and Design Major / Concentration in Graphic Design  
Enrolled in classes focused in graphic design, 3D design and photography

2001 – 2005

**Santa Barbara City College**: Santa Barbara, CA  
General Studies / Multimedia Arts and Technology  
Experience in Illustrator, Photoshop, Dreamweaver, InDesign, Flash  
Experience Color and Design, Graphic Design creating various types of hard copy  
Drafting, classical animation, computer science and programming

## Design Experience

**Zakka Creek Industries**: June 2007 - present

Designed business identification system for various businesses:  
Figure It Out, Ethno Buddies, Bal-Sak, Bil-Sak, and Shot-Trak  
Designed and produced photos for multiple brochures  
Consulted on product development, textile creation, 3D and package design

**Discount Party Rental**: January 2001 - present

Created business identification system  
Logo, Business Card, Letterhead, Price Guide  
Designed, maintain and produced photos for the website

**Mentor Theater Group**: May 2006 - present

Created multiple posters and advertising materials

## Work Experience

September 2004 – September 2005

**Ojai PC Pros**: Ojai, Ca

Part Time Manager / Computer Repair / Customer Service Representative

Repaired multiple operating systems:  
Windows 95, 98, 2000, Me, Xp and Mac OS X  
Repaired multiple hardware and software problems  
Experience with inventory and demanding customer service

## Activities

Member of AIGA Cal Poly Student Chapter, 2006-2008

## Tech Skills

Proficient in Adobe Creative Suite, and MS Office  
Experience with Web software including Dreamweaver and Flash  
Interested in cross platform web 2.0 technologies: Flash, Flex, HTML, Ajax and AIR  
Comfortable using both Windows and Mac OS X

Portfolio and references available upon request